

Annualised nutrition is the concept of providing molasses based supplement to cattle year around. This allows access to nutrients cattle need as the forage they consume changes.

THE POWER OF AN ANNUAL PROGRAM

Seasonal Variability: Pasture quality fluctuates throughout the year, often lacking sufficient energy, protein, or minerals.

High-Performance Demands: Growing, pregnant, or lactating animals have higher nutritional requirements that forage alone may not meet.

Annualised nutrition helps cows maintain higher body condition score (BCS).

Cows in proper BCS have been proven to have higher conception rates, shorter post-partum intervals, more milk production, better colostrum, and wean heavier calves. Cows with better colostrum have improved calf health and long term performance of a cow's offspring is greater than offspring for thinner cows.

AFFORDABILITY

Will cattle eat a lot more feed than I want them to?

Cattle who have liquid feed available 24/7/365 eat approximately the same amount annually as cattle that have only seasonal access.

Cattle will self-regulate their intake with the quality of pasture, when pasture is at it highest quality, cattle will seek supplement for Phosphorous and trace minerals. As pasture quality declines they will gradually increase consumption to supplement energy and protein

This strategy allows the cattle to maintain BCS and get the most out of the available forage as it grows and matures

To maintain cattle condition, health, and profitability, it is key to implement a practical and cost-effective strategy that will fill nutrient void inevitably experienced at the end of every dry season.

