

SUPPLEMENT FEEDING

Molasses based supplements are the best way to achieve your production goals. Through nutrition management you can ensure optimal health and performance of your herd.

EFFECTS OF CHANGING FORAGE

As grass transitions through its growth phases, cell structure of the plant changes, and **protein and metabolisable energy levels decrease**.

At the stage of dry grass and dry stalks, protein and energy levels are very low (Figure 1) and a supplement is required.

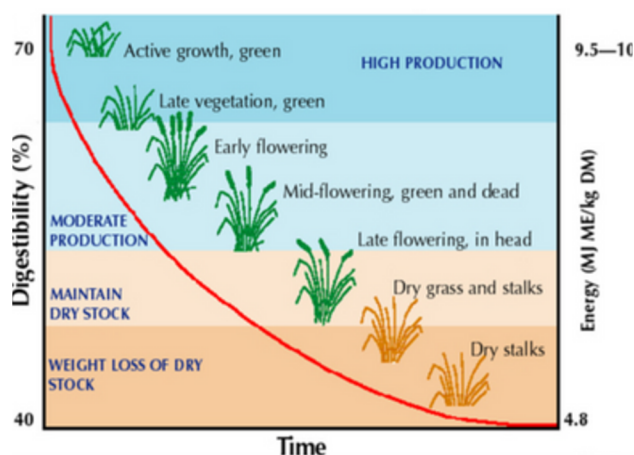


Figure 1. Energy content and digestibility of maturing pasture
(Source: Adapted from Bell, 1998)



The one-two punch of **poor pasture quality** and **reduced intake** poses a significant nutritional challenge most years.

COMBATting THE ONE-TWO PUNCH

When **complete nutrition** exists livestock efficiency is maximised, health is improved and performance is enhanced. Meaning, **better weight gain, reproduction rates and profitability**

- **Consistent Nutrition:** Highly palatable method to provide protein, sugars, phosphorus, potassium and other minerals, vitamins and nutrients.
- **Long Term Gains:** When bred cows / heifers are provided proper nutrition through full pregnancy research demonstrates positive benefits for offspring.
- **Increased Forage Utilization:** Supplement feeding provides nutrition to rumen microbes.
- **Economic Advantages:** Reduced waste and a 24 hour access / self-fed delivery method adds up to more money in a producer's pocket.

